



HORIZON
**QUILT MAKER
MEMORY CRAFT 15000**

SEWING • QUILTING • EMBROIDERY
WiFi • 6 APPS

**Packed with new features
& functions!**

Made for *Perfection*



Janome sets the new standard for sewing machines with the new flagship **HORIZON Quilt Maker Memory Craft 15000**

FOR IMMEDIATE RELEASE

WORLDWIDE LAUNCH OF HORIZON QUILT MAKER MEMORY CRAFT 15000

Janome Australia Tuesday August 8, 2017: Janome, a leading innovator and global leader in sewing machines today announced the launch of a brand new, flagship sewing machine. The HORIZON Quilt Maker Memory Craft 15000 introduces advanced technology and breakthrough performance in sewing, quilting and embroidery.

As the successor of the highly celebrated MC15000 V2.0, the new model boasts additional features to include the tapering function, with the exclusive tapering angle mirror image – currently the only machine in the market with the capability – along with a new ruler work foot designed to achieve beautiful quilting effects. These features combined with professional grade foot and needle plate and 6 additional types of monograms, will redefine the sewing experience for users, allowing them to be more creative, productive and precise.



Made in Japan, the HORIZON Quilt Maker Memory Craft 15000 is a triumph of design where technology meets craftsmanship. “The new HORIZON Quilt Maker Memory Craft 15000 is a genuine step up in terms of technology. Integrated WiFi connectivity and new features allows for ease of use while creating masterpieces” said Jojo Yamada, Managing Director, Janome Australia. “HORIZON Quilt Maker Memory Craft 15000 delivers ground-breaking performance, connectivity and versatility to tackle the most demanding sewing projects.”

The HORIZON Quilt Maker Memory Craft 15000 will be available from Aug 8, 2017 in Australia. Contact your local Janome retailer to learn more about the new product or to book a time to preview the machine in person. Visit www.janome.com.au for further information and to locate your local retailer.

About Janome

Originating from Japan with a world-renowned reputation for excellence, Janome has been making sewing machines for more than 90 years.

The name “Janome” was adopted in 1935 and it means “Snake Eyes” in Japanese as the bobbin that was used back then was an unprecedented round metal bobbin system resembling a snake’s eyes. Since those early days, Janome has established itself as a leader in the sewing machine industry, with a focus on continuous product improvement and innovation. Today, Janome employs over 3,500 people, and have operations in over 100 countries worldwide.

